

## STRATUS

### Advisor network for optimal fertilizers use

Press release #3: Launch of the [AdvisoryAgriHub](#) platform.

Date: 09/10/2025

The Horizon EU funded project STRATUS is proud to announce the launch of the **AdvisoryAgriHub**, a new digital platform designed to strengthen agricultural and forestry advisory services across Europe. Developed through the collaborative efforts of five EU-funded advisory networks, STRATUS, AdvisoryNetPEST, LIVENET, OrganicAdviseNetwork, and FORADVISE, the platform represents a major step forward in connecting advisors, sharing knowledge, and supporting sustainable farming practices.

Developed by the **Agricultural University of Athens**, a STRATUS partner, the AdvisoryAgriHub aims to provide advisors with practical tools and resources to improve their competencies across key agricultural domains, including fertilisation management, pest management, livestock, organic agriculture, and forestry.

The platform is structured around three core components:

- Inventory of Good Practices and Research Innovations,
- Training Module, and
- Networking Section.

The first of these, **the Inventory**, is now available online. It already features **52 Good Practices (GPs)** and **Research Innovations (RIs)** collected by STRATUS. These entries are accessible in **11 languages** and can be easily explored using filters such as crop category, thematic area (including Precision Farming, Soil Quality, and Bio-Based Fertilisers), country, language, and cross-cutting keywords.

By pooling knowledge and experiences from projects across Europe, the AdvisoryAgriHub promotes cross-sectoral collaboration and supports the transition towards **more sustainable, resilient, and resource-efficient agricultural systems**. The STRATUS project, which focuses on accelerating knowledge sharing on **Integrated Fertilization Management (IFM)**, plays a key role in this initiative by contributing its expertise in nutrient management and soil health.



The AdvisoryAgriHub is a powerful step toward a more connected advisory landscape in Europe. By sharing practices and innovations across domains, it empowers advisors to guide farmers toward environmentally friendly and economically viable solutions.

Future updates will expand the platform with additional content from the four partner networks and activate the **Training** and **Networking** sections, offering even greater opportunities for learning and collaboration.

*STRATUS is an EU funded 60-month project that aims to connect advisors across Europe for accelerating knowledge creation and sharing on Integrated Fertilization Management, supporting farmers to bring this knowledge into practice to achieve the ambition of the Farm to Fork and Biodiversity Strategies, thus reducing nutrient losses to the environment while maintaining soil fertility.*

To explore the platform and discover the first set of practices and innovations, visit:

👉 [www.advisoryagrihub.eu](http://www.advisoryagrihub.eu)

To know more about the STRATUS project, visit:

👉 <https://stratusproject.eu>